

CURRICULUM VITAE



PERSONAL INFORMATION

Name: Biljan Aleksandar Jovanka
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Nationality: Macedonian
Date of birth: September, 11, 1966
Gender: Female

EDUCATION AND TRAINING

- **Dates (from – to)** 1984-1988
- **Name and type of organization providing education and training** CSNO Kliment Ohridski – Ohrid
- **Principal subjects/occupational skills covered** Economics
- **Title of qualification awarded** Economist
- **Dates (from – to)** 1984-1988
- **Name and type of organization providing education and training** University “St. Cyril and Methodius” Skopje, Faculty of Economics – Skopje
- **Principal subjects/occupational skills covered** Finance-accounting-banking
- **Title of qualification awarded** BA in economics
- **Dates (from – to)** 1988-1995
- **Name and type of organization providing education and training** University “St. Cyril and Methodius” Skopje, Faculty of Economics – Skopje
- **Principal subjects/occupational skills covered** Business
- **Title of qualification awarded** MSc in economic sciences
- **Dates (from – to)** 1997-2000
- **Name and type of organization providing education and training** University “St. Cyril and Methodius” Skopje, Faculty of Economics – Skopje
- **Principal subjects/occupational skills covered** Doctoral title: "The Foreign Trade Policy as an Element of Developmental Strategy of the Countries in Transition, with a Special Emphasis on the Republic of Macedonia"
- **Title of qualification awarded** PhD in economic sciences
 - International Economics
 - International Business
 - Applied Economics
 - Customs System and Policy

Field of research:

WORK EXPERIENCE

- **Dates (from – to)** 2010 up today

- Name and address of employer
University "St. Clement Ohridski" Bitola, Faculty of Tourism and Hospitality -Ohrid
- Type of business or sector
Higher education
- Occupation or position held
full professor
delivering lectures to students, preparing lectures, working on scientific papers, books and other teaching materials, participating in the university and faculty bodies, taking part at the scientific conferences, etc.
- Main activities and responsibilities
- Dates (from – to)
2005 - 2010
- Name and address of employer
University "St. Clement Ohridski" Bitola, Faculty of Tourism and Hospitality -Ohrid
- Type of business or sector
Higher education
- Occupation or position held
associate professor
delivering lectures to students, preparing lectures, working on scientific papers, books and other teaching materials, participating in the university and faculty bodies, taking part at the scientific conferences, etc.
- Main activities and responsibilities
- Dates (from – to)
2000-2005
- Name and address of employer
University "St. Clement Ohridski" Bitola, Faculty of Tourism and Hospitality-Ohrid
- Type of business or sector
Higher education
- Occupation or position held
assistant professor
delivering lectures to students, preparing lectures, working on scientific papers, books and other teaching materials, participating in the university and faculty bodies, taking part at the scientific conferences, etc.
- Main activities and responsibilities
- Dates (from – to)
1998-2000:
- Name and address of employer
University "St. Clement Ohridski" Bitola, Faculty of Tourism and Hospitality-Ohrid
- Type of business or sector
Higher education
- Occupation or position held
teaching assistant
Delivering classes to students, preparing internship for student, working on scientific papers, taking part at the scientific conferences, etc.
- Main activities and responsibilities
- Dates (from – to)
1995-1998
- Name and address of employer
University "St. Clement Ohridski" Bitola, Faculty of Tourism and Hospitality-Ohrid
- Type of business or sector
Higher education
- Occupation or position held
teaching assistant
delivering lectures to students, preparing lectures, preparing internship for student, etc.
- Main activities and responsibilities
- Dates (from – to)
1988-1995
- Name and address of employer
Textile plant "Struzanka" Struga
- Type of business or sector
Textile business
- Occupation or position held
economist in Department of Finance

• Main activities and responsibilities

COURSES TAUGHT/ LECTURES DELIVERED

Preparing documentations for financial activities related to bearing and paying obligations for long-term and short-term credits

• **Courses taught at the home institution (I cycle)**

- Customs System and Policy (1995 up to day);
- International Trade (2004 up today)
- International business (1995 up today)
- International trade and foreign exchange systems (2000-2003)
- Customs Operations (2003-2008)
- Applied Economics (2003 up today)

• **Courses taught at the home institution (II cycle)**

- Customs modernization (2017 up to day)
- European Union's Customs System (2007 up today)
- Contemporary Customs Systems (2004 up today)
- International business (2012 up today)
- World Trade Organization (2008 up today)
- Contemporary economic systems (2010 up today)

○ **Courses taught at the home institution (III cycle)**

- International trade and tourism (2012 up to day)

○ **Courses taught at other institutions (II cycle)**

- International trade –University St. Kliment Ohridski - Bitola, Faculty of Economics – Prilep (2008 up today)
- Customs – Study program Languages, Business and International trade, Department of Roman Languages and Literature, University Ss. Cyril and Methodius, Faculty of Philology-Skopje (course taught in English) (2012 up today)
- Financial institutions – Study program Business Law, University Kliment Ohridski - Bitola, Faculty of Law – Kicevo and Bitola (2012 up today)
- Contemporary economic systems – University of St.Kliment Ohridski - Bitola, Faculty of Security - Skopje (2010 up today)

○ **Courses taught at other institution (III cycle)**

- International trade – postgraduate study program International Economics and Business at the University St. Kliment Ohridski-Bitola, Faculty of Economics – Prilep (2012 up today)
- DOCSMES – Entrepreneurship and management for SMEs - doctoral study program at the University St. Kliment Ohridski-Bitola, Faculty of Economics – Prilep (2012 up today)

○ **Lectures at summer school**

- *Customs modernization process and quality performance improvements* at the 2013 ISEM Summer school, University of Nice, Sophia Antipolis, Nice, France

○ **Public lectures**

- *“Macedonia today: old nation but new state after the breakup of the old Yugoslavia”*, State University of New York, College of Cortland, Cortland NY, 4 April, 2007
- *“Trade liberalization, with special emphasis on Republic of Macedonia”*, State University of New York, College of Cortland, Cortland NY, 2 April, 2007
- *“In Front of the European Union’s Gates: The Case of Republic of Macedonia”*, College of Charleston, Charleston, SC, 14 March, 2007

MOTHER TONGUE

MACEDONIAN

OTHER LANGUAGES

ENGLISH

• Reading skills

Excellent

• Writing skills

Excellent

• Verbal skills

Excellent

TECHNICAL SKILLS AND COMPETENCES

Work with Microsoft Office programs

With computers, specific kinds of equipment, machinery, etc.

PAPERS PUBLISHED AND/OR PRESENTED AT INTERNATIONAL CONFERENCES:

1. *Simplified Customs Procedures – Advantages and Obstacles In The Republic Of Macedonia*. 2nd INTERNATIONAL SCIENTIFIC CONFERENCE ON ECONOMICS AND MANAGEMENT –EMAN 2018. Ljubljana, Slovenia, Hotel M March 22, 2018.

- https://www.eman-conference.org/uploads/6/5/4/7/65475757/zbornik_eman_2018_final.pdf
pp.263-273. (with Aleksandar Trajkov and Biljana Dimoska)
2. *Overview and Characteristics of Tourism Seasonality in Ohrid*, International Scientific Conference: The Priority Directions of National Economy Development. University of Nis. Faculty of Economics. 13.10.2016
 3. *Customs Risk Management – Time of Declaration Processing by Control Channels*, V International Scientific Conference on Economic Development and Standard of Living EDASOL 2015, Paneuropean University Apeiron, Banja Luka, Bih, 2015
 4. *Influence of International Trade Flows on International Trade in Logistic Services in Macedonia*, Greener Journal of Business and Management Studies 4 (2), 045-051 (2014) ICV: 6.03
 5. *Gender employment inequality in transport and logistics industry: the specifics in the Republic of Serbia and the Republic of Macedonia*, The 5th International Conference on Women's Issues in Transportation, The French Institute of Science and Technology for Transport, Development and Networks - IFSTTAR WIIT, Paris April 2014
 6. *Good Governance in Customs: The Case of the Republic of Macedonia*, published in Corporate Governance - An International Perspective, Editors: Samuel O Idowu, Kiyemet Tunca Çaliyurt ISBN: 978-3-642-45166-9 (Print) 978-3-642-45167-6 (Online) DOI 10.1007/978-3-642-45167-6, Springer Heidelberg New York Dordrecht London, 2014, pp.101-115, <http://link.springer.com/book/10.1007/978-3-642-45167-6>
 7. *Certain International Aspects of Customs Modernization Process*. Horizons International Scientific Magazine, Series A: Social Sciences and Humanities, University of St. Kliment Ohridski-Bitola, Year IX, Vol.9, April, 2013, pp.95-105 (udc 336.24.055) (with Aleksandar Trajkov)
 8. *Destination branding: Competitive potential of Ohrid as a tourist brand*. Economic Themes. 2012. Vol. 50, Issue 4, p.651-668., Nis 2012, ISSN 0353-8648. Also published at <http://web.ebscohost.com/ehost/detail?sid=d3625b10-b19c-46ef-99f9-1a53dc3d2957%40sessionmgr10&vid=1&hid=25&bdata=JnNpdGU9ZWZhc3QtbGl2ZQ%3d%3d#db=buh&AN=86063331> (with Trajkov Aleksandar and Spasko Kostoski).
 9. *International Trade in Logistic Services in CEFTA 2006 countries*. Conference proceedings: 6th International Days of Statistics and Economics, University of Economics Prague, Czech Republic, University of Economics in Kosice and Rennes International School of Business, 2012, pp.1120-1131(with Aleksandar Trajkov)
 10. *New Trends And Challenges Of Development Economics*, Conference Proceedings, REDETE 2012, International Conference: ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES: A Search for New Paradigms, Banja Luka, Republic of Srpska, Bosnia and Herzegovina ISSN 2233-1034 • ISBN 978-99938-46-54-3, pp.45-54, <http://www.redete.org/doc/ConferenceProceedings.pdf>
 11. *International Tourist Arrivals and Transport Infrastructure in the Republic of Macedonia: Perspective Overview*, Economy and Market Communication Review Vol. 2/No1/June 2012, pp. 11-24 (with Aleksandar Trajkov and Sanel Jakupovic)
 12. *Customs Modernization Process as a Good Governance Practice: an International Overview*. Keynote speech, 4th International Conference on Governance Fraud Ethics and Social Responsibility, Antalya, Turkey 2012. (not published)
 13. *International Transit and Road Freight Transport in the Republic of Macedonia: Perspective Overview*. First International Scientific Conference, Eastern Partnership INTERNATIONAL TRANSIT EAST – WEST – CUSTOMS AND LOGISTIC ASPECTS, 25.Nov.2011, Warsaw, Poland. Translated into Polish and published: *Jovanka Biljan*, Tranzyt międzynarodowy i przewozy transportem drogowym w Republice Macedonii, Tranzyt Międzynarodowy Wschód – Zachód aspekty celne i logistyczne, ISBN 978-83-934205-0-6, p.81-99
 14. *Barriers to International Trade of Logistic Services*. Conference Proceedings,

- Eighth Anniversary International Conference, LOGISTICS IN THE CHANGING WORLD (Theory, Practice, Education). University of National and World Economy. Department of Business Logistics. Centre for Logistics Research and Training. 18.11.2011. Sofia. Bulgaria (with Aleksandar Trajkov)
15. *Risk Management and Customs Performance Improvements: The Case of the Republic of Macedonia*. Conference proceedings, XI International Conference Services sector in terms of changing environment. 27-29, October 2011. Ohrid. Macedonia. Published in *Procedia - Social and Behavioral Sciences* 44 (2012). pp. 301 – 313 (with Aleksandar Trajkov)
 16. *“Logistic Services Trade Balance as Indicator of Macedonian Logistic Industry Potential”*. Conference proceedings, XI International Conference Services sector in terms of changing environment. 27-29 October 2011. Ohrid. Macedonia. Published in *Procedia - Social and Behavioral Sciences* 44 (2012). pp. 314 – 322 (with Aleksandar Trajkov)
 17. *The Role of Women in the Social Life*. First International Balkan Women and Business Conference. St.Kliment Ohridski University – Bitola. R. Macedonia and Trakya University – Edirne, R. Turkey. 30.09.2011, Bitola. R. Macedonia (not published)
 18. *Current Activities and Initiatives on Customs Education, Research and Capacity Building in Macedonian Higher Education, speech*, PICARD Conference 2011: “Promote Research-based Knowledge to Support Customs Decision-making”, World Customs Organization and United Nations, 14-16.09.2011, Geneva, Switzerland. (not published)
 19. *Risk Management in Prevention and Detection of Customs Fraud in the Republic of Macedonia*. Proceedings on 3rd International Conference on Governance Fraud Ethics and Social Responsibility, Kapadokya. Turkey 2011
 20. *Supplier-selection criteria as a critic point in the menu quality*”, 20th Conference proceedings. Biennial international congress Tourism and hospitality industry 2010, University of Rieka. Faculty of tourism and hospitality management - Opatija, 06-08.05.2010.
<http://connection.ebscohost.com/c/articles/53067090/supplier-selection-criteria-as-critic-point-menu-quality>
 21. *Country Risk - Determination and Analysis in Conditions of Global Changes*. Conference proceedings. Scientific Conference “Global Changes: Vulnerability, Mitigation and Adaptation”. Sofia University “St. Clement Ohridski”. 17-18 April 2008. Sofia. Bulgaria (with Vera Karadzova, M.Sc.)
 22. *Implementation of the European Credit Transfer System in the Macedonian Higher Education*. International Journal of Education Research. 2(1), 2007, 54-66 (with James Mueller, PhD and Suzana Miovska Spaseva, PhD). The paper was presented at the 2007 AIBPAD Orlando Conference, January, 2007 and it was granted “a best research award”.
 23. *Trade liberalization in tourism services: the case of the Republic of Macedonia*. Conference proceedings. HOTELPLAN 2005. Beograd, 2005
 24. *The European Union and Agricultural Trade Protection*. Economic themes. Year XLIII, No. 1-2, 2005, I book, pp. 327-333, University in Nis. Faculty of Economics-Nis. (with Ivica Smiljkoski)
 25. *Tourism in the European Union*. Conference proceedings VII International Conference on Contemporary Trends in Tourism Industry. Faculty of Tourism and Hospitality-Ohrid. 2005. (co-author: Ivanka Nestoroska, PhD).
 26. *Distribution of the International Tourist Flow*. Scientific review, No.1, University St. Clement Ohridski, Bitola, April 2005 god, (with Ivanka Nestoroska)
 27. *Macedonian Export and the European Union market access*. Conference on Marketing Export Strategy for Macedonian Economy. Macedonian Marketing Association. Ohrid. 14-15.10.2004 год.
 28. *Macroeconomics of regional economic cooperation*. IX Scientific Conference *Regional Development and demographic flows in Balkan countries*. Faculty of Economics - Nis, Serbia and Montenegro. 25 June 2004.
 29. *Trade Liberalization: Globalization versus Regionalism*. Paper Proceedings-2003, Faculty of Tourism and Hospitality - Ohrid, 2003
 30. *“Bank-insurance – integrated financial services, synergy of insurance and banking*. Conference proceedings. VII International symposium; Tourism and

- Insurance in contemporary socio-economic conditions: Tourism and Insurance in globalization. FTH-Ohrid. 2003. (co-authors: Desa Kosarkoska, PhD and Klime Poposki, MSc)
31. *Analyses of Globalization Effects on Tourism. Conference proceedings.* VII International symposium; Tourism and Insurance in contemporary socio-economic conditions: Tourism and Insurance in globalization. FTH-Ohrid. 2003. (co-authors: Desa Kosarkoska, PhD and Klime Poposki, MSc)
 32. *Trade Relations between Republic of Macedonia and Great Britain.* Scientific meeting: Relations between Republic of Macedonia and Great Britain. Scientific and Art Association – Bitola and Macedonian-British Association – Bitola. 2002. (co-authors: Lidija Simoncheska, PhD and Desa Kosarkoska, PhD)
 33. *Tourism and Economic Development in the Republic of Macedonia. Conference proceedings.* III International Conference Multiplicative Effects of Tourism Development. FTH-Ohrid. 2001. (co-authors: Lidija Simoncheska, PhD and Desa Kosarkoska, PhD)
 34. *Tariff Protection of the Macedonian Economy in the Transitional Period. Paper Proceedings-2001/02,* Faculty of Tourism and Hospitality - Ohrid, 2001-2002
 35. *Services in the Macedonian Trade. Paper Proceedings-2001/02.* Faculty of Tourism and Hospitality - Ohrid, 2001-2002, (with Goran Petreski)
 36. *Macedonian Foreign Trade Policy in the period of Transition. Conference proceedings.* International Symposium: Contemporary Processes of Economic Development in Southeastern European Countries. Faculty of Economics – Prilep. 2000.
 37. *The Trade Policy as an Element in the Developmental Strategy in the Countries in Transition, with an Emphasis on the Republic of Macedonia.* PhD dissertation. Faculty of Economics – Skopje, 2000
 38. *Services in the Macedonian Foreign Trade. Paper Proceedings-1999,* Faculty of Tourism and Hospitality - Ohrid, 1999
 39. *Opportunities for international tourism developments in the Republic of Macedonia. Conference proceedings.* International Symposium: Economic and Legal Aspects of Tourism. FTH-Ohrid. 1999. (co-author: Ivanka Vasilevska, MA)
 40. *Opportunities for Tourism Development through Franchising System of International Cooperation.* International Scientific Conference: Tourism Industry and Education in Front of the New Century. Varna. Bulgaria. 1999.
 41. *Macedonia in the world trade in front of the XXI century. Conference proceedings.* International Symposium: Alternatives for Development: Economic and Social Aspects of Changes in Countries from Southeastern Europe. Faculty of Economics – Prilep. 1998
 42. *Customs Control and the Food Quality in Hospitality. Conference proceedings.* International Symposium: Ecological and Social-Psychological aspects of Tourism. FTH-Ohrid. November, 1997. (co-author: Simona Martinoska, PhD)
 43. *The Role of Customs Administration in Environmental Protection. Conference proceedings.* International Symposium: Ecological and Social-Psychological aspects of Tourism. FTH-Ohrid. November, 1997.
 44. *The New Tariff Schedule and the Changes in the Customs System of the Republic of Macedonia. Paper Proceedings-1997.* Faculty of Tourism and Hospitality-Ohrid, 1997
 45. *Effective Protection of the Home Economy from Foreign Competition, RAF, No. 7/8,* Skopje, 1997
 46. *About New Tariff Schedule of The Republic of Macedonia. Paper Proceedings-1996,* Faculty of Tourism and Hospitality-Ohrid, 1996
 47. *About Customs Tariff Schedule. RAF, No. 7/8,* Skopje, 1996
 48. *Theoretical Considerations for the New Customs Schedule of the Republic of Macedonia. RAF, No. 9,* Skopje, 1996

BOOKS AND OTHER TEACHING MATERIALS (in Macedonian language)	<ol style="list-style-type: none"> 1. <u>Customs System and Policy</u>, Center for Scientific Research, FTH-Ohrid, 2016 2. <u>Customs System and Policy</u>, Center for Scientific Research, second edition, FTH-Ohrid, 2010 (co-author: Zivko Atanasoski, PhD) 3. <u>The EU Trade Policy</u>, FTH - Ohrid, 2009 4. <u>International Trade</u>, FTH - Ohrid, 2009 5. <u>International Trade – study guide for students</u>, FTH - Ohrid, 2008 6. <u>International Trade – theory, policy, practice</u>, third edition, FTH - Ohrid, 2008 7. <u>Customs System and Policy</u>, Center for Scientific Research, FTH-Ohrid, 2006 (co-author: Zivko Atanasoski, Ph.D) 8. <u>Applied Economics</u>, Center for Scientific Research, FTH-Ohrid, 2006 (co-author: Vera Karadzova, MA) 9. <u>International Trade – theory, policy, practice</u>, second edition, FTH - Ohrid, 2005 10. <u>International Business</u>, Center for Scientific Research - Ohrid, 2004 (co-author: Risto Gogoski) 11. <u>Customs System and Customs Procedures</u>, Center for Scientific Research - Ohrid, 2003 12. <u>Course Booklet for Tourist Guide</u>, part <u>Customs Business</u>, Faculty of Tourism and Hospitality - Ohrid, 2003 13. <u>International Trade – theory, policy, practice</u>, IRIS - Struga, 2001; 14. <u>Exchange Rate and Financial Operations</u>, Faculty of Tourism and Hospitality - Ohrid, 2001 15. <u>Customs</u>, IRIS - Struga, 2000 16. <u>Book of Regulations for the Documents in the Customs Procedure</u>, IRIS - Struga, 2000, (co-author: Miladin Krstanoski) 17. <u>Collection of Customs Regulations – with Preface</u>, NIP "Studentski zbor" Skopje, 2000, (co-author: Miladin Krstanoski) 18. <u>International Business – Selected Questions</u>, IP "Zojder" Skopje, Ohrid, 1997
PARTICIPATION IN INTERNATIONAL PROJECTS	<ul style="list-style-type: none"> ○ <i>Economic analysis of Ohrid and business development opportunities.</i> Municipality of Ohrid. 2017-2018. ○ <i>Socio-economic tourism effects in Ohrid 2004-2014.</i> FTH – Ohrid. 2015. ○ <i>Contemporary achievements in International Trade and their Implementation in Macedonian Higher Education of Customs and Freight forwarding</i>, Grant holder - Senior Researcher, <u>Fulbright Scholar Program</u>, 01 September 2006 – 31 May 2007 ○ <i>Trade Policies and Institutions in South Eastern Europe - The Case of Macedonia</i>, <u>Working Project</u>, World Bank, 2001 ○ <i>Fellowship holder on FNEGE, RESEGE, Timisoara Workshop: International Trade Finance and Financing the Companies Growth</i>, <i>Faculty of Economics, West University of Timisoara, June 13-17, 2005</i> ○ Participant on the Third International Summer School-Ohrid, organized by Florida State University, U.S. and University St. Clement Ohridski-Bitola, Ohrid, June, 1998
Public lectures	<ul style="list-style-type: none"> ○ <i>Customs modernization process.</i> CEEPUS Network. University of Novi Sad, Serbia. 10-16.05.2019 ○ <i>Customs performance measurement.</i> University of St. Kliment Ohridski – Bitola. July, 2018. ○ <i>“Customs Modernization Process as a Good Governance Practice: an International Overview”</i>, Keynote speech, 4th International Conference on Governance Fraud Ethics and Social Responsibility, Antalya, Turkey 2012 ○ <i>“Macedonia today: old nation but new state after the breakup of the old Yugoslavia”</i>, State University of New York, College of Cortland, Cortland NY, 4 April, 2007 ○ <i>“Trade liberalization, with special emphasis on Republic of Macedonia”</i>, State University of New York, College of Cortland, Cortland NY, 2 April, 2007 ○ <i>“In Front of the European Union’s Gates: The Case of the Republic of Macedonia”</i>, College of Charleston, Charleston, SC, 14 March, 2007
Date: 01.06.2019	

